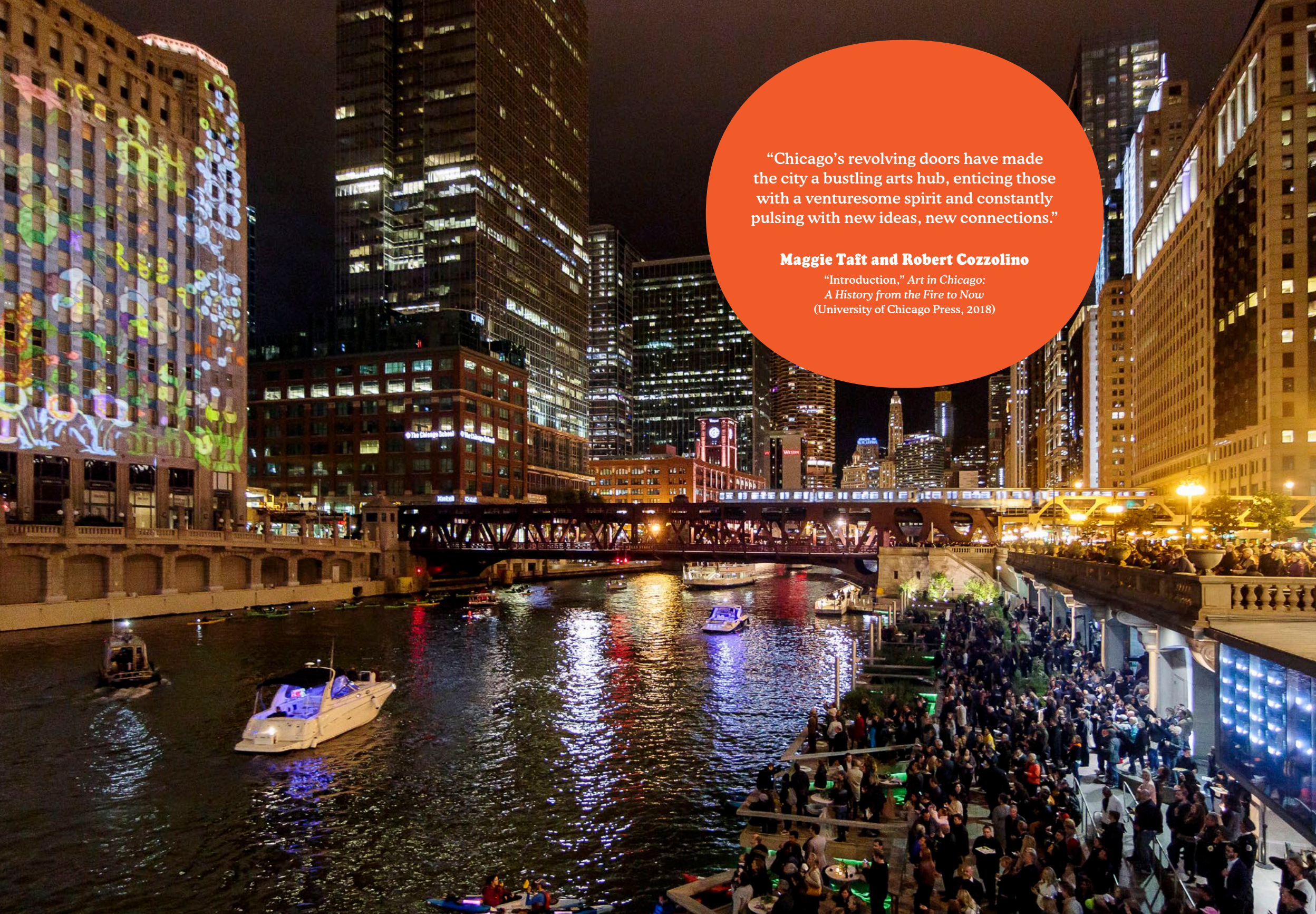




**ART
DESIGN
CHI
★GO
RESULTS &
IMPACT**



“Chicago’s revolving doors have made the city a bustling arts hub, enticing those with a venturesome spirit and constantly pulsing with new ideas, new connections.”

Maggie Taft and Robert Cozzolino

“Introduction,” *Art in Chicago: A History from the Fire to Now*
(University of Chicago Press, 2018)



ART DESIGN CHICAGO

The first large-scale
exploration of the city's art
and design history to date

Art Design Chicago was a spirited celebration of the unique and vital role Chicago plays as America's crossroads of creativity and commerce. Initiated by the Terra Foundation for American Art, this citywide partnership of cultural organizations examined Chicago's art and design history and legacy through exhibitions, public programs, special events, and tours throughout 2018. Together, partners told the stories of the artists and designers that defined and continue to propel Chicago's role as a hub of imagination and impact.

**Art Design Chicago
Advisory Committee**

Greg Cameron, *Joffrey Ballet*
John Corbett, *Corbett vs. Dempsey*
Wanda Corn, *Stanford University Emerita*
Kim Coventry, *The Richard H. Driehaus Foundation*
Robert Cozzolino, *Minneapolis Institute of Art*
Alison Cuddy, *Chicago Humanities Festival*
Michael Darling, *Museum of Contemporary Art Chicago*
Amina Dickerson, *Dickerson Global Advisors*
Wendy Greenhouse, *Independent Art Historian*
Neil Harris, *University of Chicago Emeritus*
Cheryl Hughes, *The Chicago Community Trust*
Judith Russi Kirshner, *Art Critic and Educator*
Marcia Lausen, *UIC School of Design*
Lisa Yun Lee, *University of Illinois at Chicago and National Public Housing Museum*
Jamey Lundblad, *Chicago Department of Cultural Affairs and Special Events*
Victor Margolin, *University of Illinois at Chicago Emeritus*
Cesáreo Moreno, *National Museum of Mexican Art*
Hugh Musick, *University of Illinois at Chicago, Program for Healthcare Delivery Design*
Tim Samuelson, *Chicago Department of Cultural Affairs and Special Events*
Daniel Schulman, *Chicago Department of Cultural Affairs and Special Events*
Tom Shapiro, *Cultural Strategy Partners*
Janet Carl Smith, *Arts Consultant*
Jacqueline Terrassa, *The Art Institute of Chicago*
Lynne Warren, *Museum of Contemporary Art Chicago*

**Art Design Chicago
Civic Committee**

Richard H. Driehaus (Co-Chair),
President, The Richard H. Driehaus Foundation
Amy Rule (Co-Chair),
First Lady of Chicago, 2011–2019
Nora Daley, *Civic Leader and Board Member, Terra Foundation for American Art*
Thomas Dyja, *Author*
Elizabeth Glassman,
President and CEO, Terra Foundation for American Art
Leslie Hindman,
Founder, Leslie Hindman Auctioneers
Linda Johnson Rice,
Chairman and CEO, Johnson Publishing Company
Clare Muñana, *President, Ancora Associates*

**Terra Foundation
Art Design Chicago Team**

Anne Cullen, *Grants Associate, Art Design Chicago Web & Social Media Coordinator*
Amy Gunderson, *Manager of Grants Administration & Operations*
Taila Howe, *Intern*
Maureen Jasculca, *Art Design Chicago Communications Manager*
Tessa Mazor, *Grants Assistant*
Charles Mutscheller, *Manager of Communications*
Colleen Ryan, *Intern*
Emma Schneider, *Intern*
Joseph Shansky, *Art Design Chicago Communications Coordinator*
Jennifer Siegenthaler, *Program Director, Education Grants & Initiatives*
Eva Silverman, *Art Design Chicago Project Director*
Sarah Wheat, *Intern*
Amy Zinck, *Executive Vice President*

Dear Friends,

After six years in the making, Art Design Chicago culminated in a memorable 2018. With more than 2.5 million attendees experiencing exhibitions and programs exploring Chicago's unique art and design history, this was a moment of celebration, discovery, and impact.

The Terra Foundation for American Art sought to broaden awareness and deepen understanding of Chicago's distinct creative legacy. Through the commitment of the foundation's board of directors and the vision of our program staff, civic and advisory committees, programmatic partners, and financial supporters, Art Design Chicago was born.


The project soon galvanized the cultural community. Museums added works by Chicago artists and designers to their collections; important pieces within collections were made accessible to the public; and archives around the city were mined for hidden artwork, ephemera, and information. The initiative produced ground-breaking scholarship represented by new books, catalogues, and digital projects, which are lasting resources for the field; and most of Chicago's major universities created courses devoted to the city's art and design history.

We are heartened by the ways in which our partners collaborated to examine the contributions of Chicago's creatives, past and present, and how audiences enthusiastically embraced the opportunity to learn something new about the city's history.

The narratives illuminated last year are not the whole story. Art Design Chicago has been a spark to ignite further investigations of the many artists and designers who have shaped the culture of Chicago and contributed to the artistic landscape nationally and internationally. Ideas have already surfaced for future projects about Chicago's artistic past and creative present. We can't wait to get started.

Thank you for your participation.

Elizabeth Glassman
*President and CEO,
Terra Foundation for American Art*



“Art created and exhibited on the South Side in the 1960s and 70s told stories, identified and explored targets of critique, and called its viewers to unite in solidarity with their own and other communities, expressing political affinities that were often fragile and complex, whether within or across groups identified by race, gender, class, or geography.”

Rebecca Zorach,

The Time is Now! Art Worlds of Chicago's South Side, 1960–1980 exhibition catalogue (Smart Museum of Art, The University of Chicago, 2018)

Art Design Chicago Partners

6018North
Archives of American Art, Smithsonian Institution
Art Encounter
The Art Institute of Chicago
Art on theMART
The Arts Club of Chicago
Asian/Pacific/American Institute at New York University
Bradley University Art Department
Bulletin of the Atomic Scientists
The Caxton Club of Chicago
Center for Urban Education at DePaul University
Chicago Architecture Biennial
Chicago Architecture Foundation
Chicago Art Deco Society
Chicago Athletic Association
Chicago Cultural Alliance
Chicago Department of Cultural Affairs and Special Events
Chicago Film Archives
Chicago History Museum
Chicago Humanities Festival
Chicago Park District
Chicago Parks Foundation
Chicago Public Art Group
Chicago Public Library
Chicago Public Library Foundation
City Club of Chicago
Corbett vs. Dempsey
De La Warr Pavilion
Department of Arts Education at Chicago Public Schools
DePaul Art Museum
Design Museum of Chicago
Diasporal Rhythms
DuSable Museum of African American History
Ed Paschke Art Center
Edgar Miller Legacy
Elmhurst Art Museum
Elmhurst College
EXPO CHICAGO
Floating Museum
Frances Young Tang Teaching Museum and Art Gallery at Skidmore College
Friends of Historic Second Church
Gallery 400
Glass Curtain Gallery, Columbia College Chicago
Glessner House Museum
Goldsmiths Centre For Contemporary Art
Hayward Gallery Touring
Hyde Park Art Center
Illinois Executive Mansion Association
Illinois Humanities

Intuit: The Center for Intuitive and Outsider Art
Jane Addams Hull-House Museum
Kavi Gupta
Koehnline Museum of Art, Oakton Community College
Krannert Art Museum, University of Illinois at Urbana-Champaign
Leslie Hindman Auctioneers
Los Angeles County Museum of Art
Mary & Leigh Block Museum of Art, Northwestern University
Minneapolis Institute of Art
Museo Nacional Centro de Arte Reina Sofia
Museum of Contemporary Art Chicago
Museum of Contemporary Photography at Columbia College Chicago
Museum of Modern Art
Museum of Vernacular Arts and Knowledge
Nathan Manilow Sculpture Park
National Hellenic Museum
National Museum of Mexican Art
National Public Housing Museum
Navy Pier
Newberry Library
Noble Art Tours
Northwestern University Press
Opendox
Pentimenti Productions
Project Osmosis
Rebuild Foundation
The Renaissance Society at the University of Chicago
The Richard H. Driehaus Foundation
The Richard H. Driehaus Museum
Richard Norton Gallery
The School of the Art Institute of Chicago
Sixty Inches From Center
Smart Museum of Art, The University of Chicago
South Side Community Art Center
South Side Projections
Spertus Institute for Jewish Learning and Leadership
UChicago Arts
Ukrainian Institute of Modern Art
The University of Chicago Center in Paris
The University of Chicago Department of Art History
The University of Chicago Graham School of Continuing Liberal and Professional Studies
The University of Chicago Press
University of Illinois at Chicago
University of Illinois Press
University of Southern California
Vamonde | Travel Like A Local
Video Game Art Gallery
WTTW

95+ PARTNERS

Our partners put forward thought-provoking and deeply researched projects and programs—all examining the artists and designers who have made Chicago a creative hub.

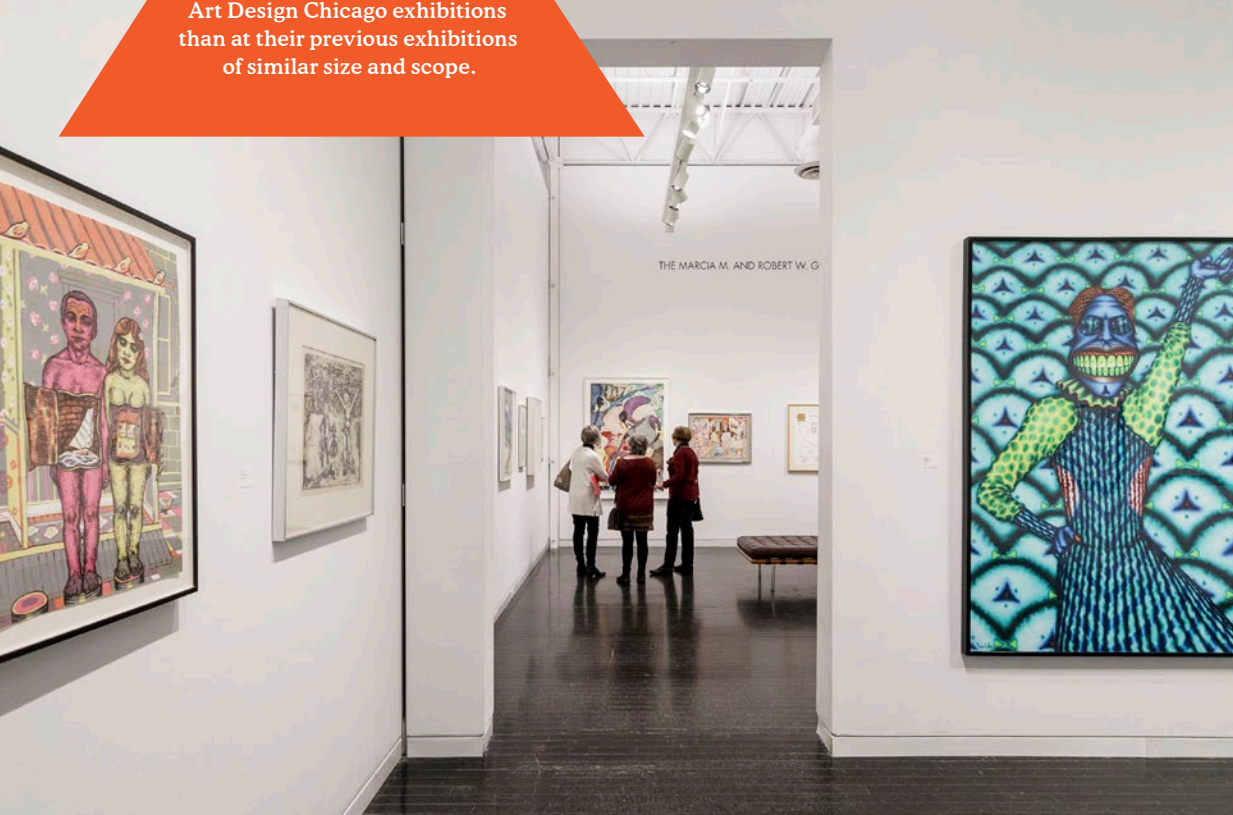
“One of my lasting impressions of Art Design Chicago will be the value of collaborating with other institutions. It can be challenging work at times, but the reward is in working with new people, broadening our constituencies, and opening doors between previously isolated artistic communities.”

Greg Foster-Rice,
Department of Photography,
Columbia College Chicago



46 EXHIBITIONS

Nearly 60% of exhibiting organizations reported larger or significantly larger attendance at their Art Design Chicago exhibitions than at their previous exhibitions of similar size and scope.



Exhibitions took place at venues in Chicago and beyond. From Chicago's role in championing outsider art to the dynamic collaborations of the Hairy Who collective, and from pioneering designers in advertising to the role of Chicago's creatives in early video game technology, exhibitions explored a diversity of topics, themes, and moments in Chicago's art and design history.



“As an artist, but also an archivist myself, I believe it is critically important to shine a light on the creative legacies and histories of the artists who have shaped the culture and landscape of the world we interact with every day. Art Design Chicago has allowed us to rediscover the impact of artists from Chicago’s South Side and make public the contributions of the cultural pioneers before us.”

Theaster Gates, Artist



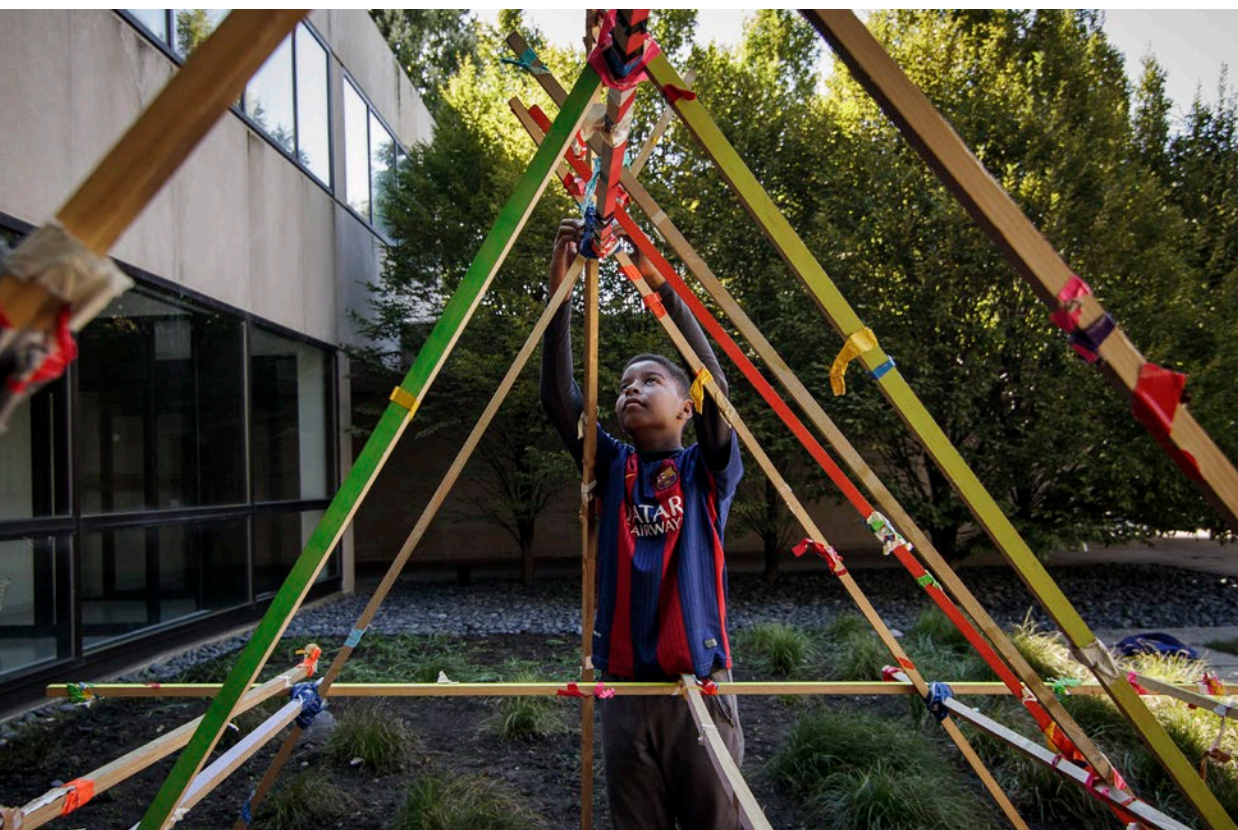
700+

ARTISTS & DESIGNERS

Art Design Chicago exhibitions showcased a diversity of artists and designers associated with Chicago, past and present. Many had not been the subjects of scholarly research before. Several projects featured the work of contemporary artists whose practice involves mining and reflecting on the city’s creative history.

300+

PUBLIC PROGRAMS



More than 300 talks, tours, symposia, block parties and festivals, screenings, hands-on workshops, parades, and other special events took place across Chicago's neighborhoods and outside of the city. Many brought to life the often untold or unknown legacies of Chicago's artists and designers.



36

Scholarly
Convenings

29

Publications

15

Digital
Resources

Academics, curators, and independent scholars contributed to an expanded understanding of American art history and Chicago's role as a major metropolitan art and design center. These examinations yielded new discoveries, publications, and digital resources that provide an important foundation for future research.

"The exhibitions, publications, and programs supported by Art Design Chicago have added important new knowledge and perspectives to the study of the history of design in Chicago."

Jonathan Mekinda,
School of Design, University
of Illinois at Chicago



Luke Batten (left), Suellen Rocca (center) and Lynne Warren (right) during Common Practice: Legacies in Art and Design, Museum of Contemporary Art Chicago, 2018

2.5M PARTICIPANTS

More than 2.5 million visitors attended Art Design Chicago exhibitions and programs. Many more individuals experienced the initiative through online programming and digital and print resources.



AUDIENCE SURVEY

68%

attended 3 or
more exhibitions
or events

20%

attended 7 or
more exhibitions
or events

84%

learned something
new about
Chicago's art and
design history

42%

visited a Chicago
cultural institution for
the first time

79%

plan to return to at
least one of those
institutions in 2019

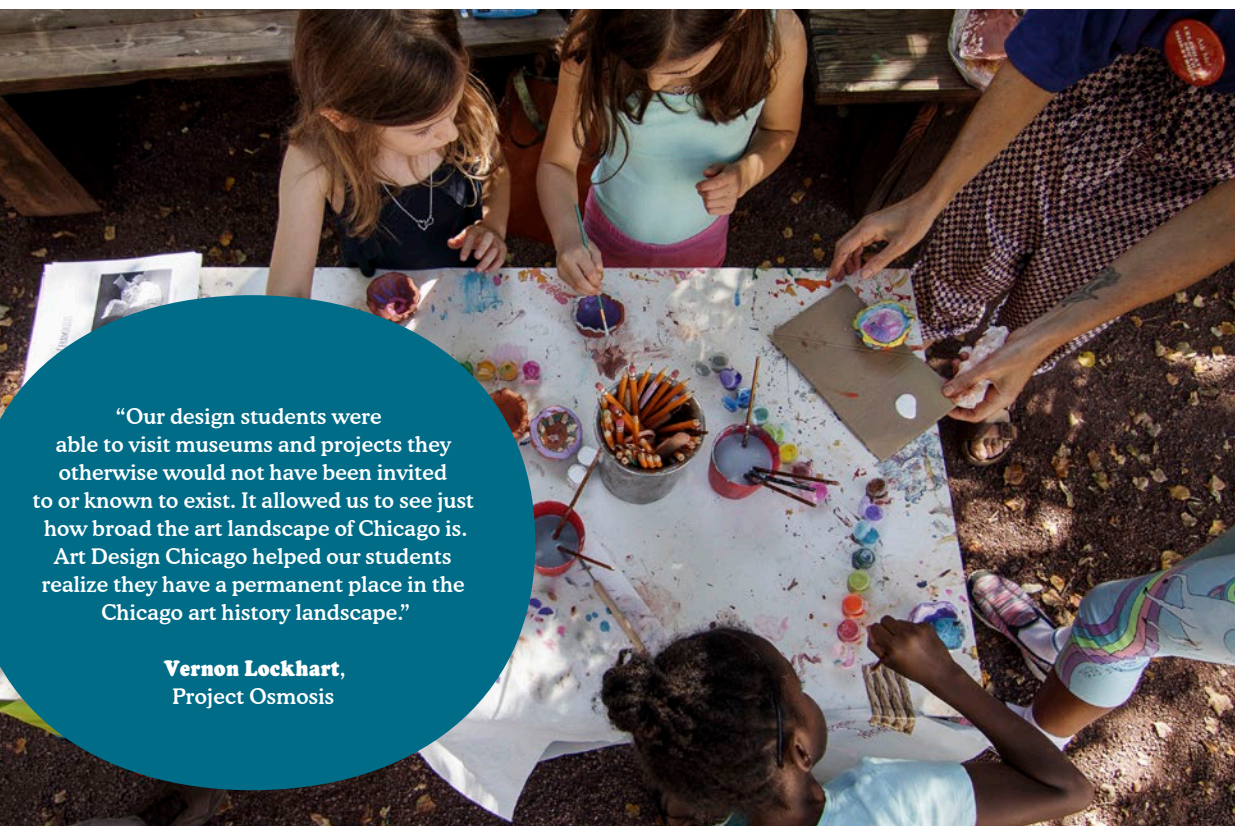
5,200+

PUBLIC SCHOOL STUDENTS



"We ran into a man who had a tin box and a white cloth in front of it that said 'Mexican Tamales'; we got closer and asked him if he was Mexican and he answered that he was; I bought ten cents worth of tamales which he sold to me at one cent a piece. We went to a place where they sold beer, and had three glasses poured for us to accompany the tamales. They were delicious, a bit small and with too much aniseed..."

-José María Velasco, May 14, 1893



"Our design students were able to visit museums and projects they otherwise would not have been invited to or known to exist. It allowed us to see just how broad the art landscape of Chicago is. Art Design Chicago helped our students realize they have a permanent place in the Chicago art history landscape."

Vernon Lockhart,
Project Osmosis

The Center for Urban Education at DePaul University organized "learning journeys" to Art Design Chicago exhibitions for Chicago Public Schools students and parent groups from 69 schools, primarily on the city's South and West Sides.

Through such programs as Project Osmosis and Chicago Public Library's YOUmedia, teens learned about careers in various art and design fields, and created works inspired by their visits to Art Design Chicago exhibitions.

Many participants in these programs were first-time visitors to the cultural destinations on the tours.

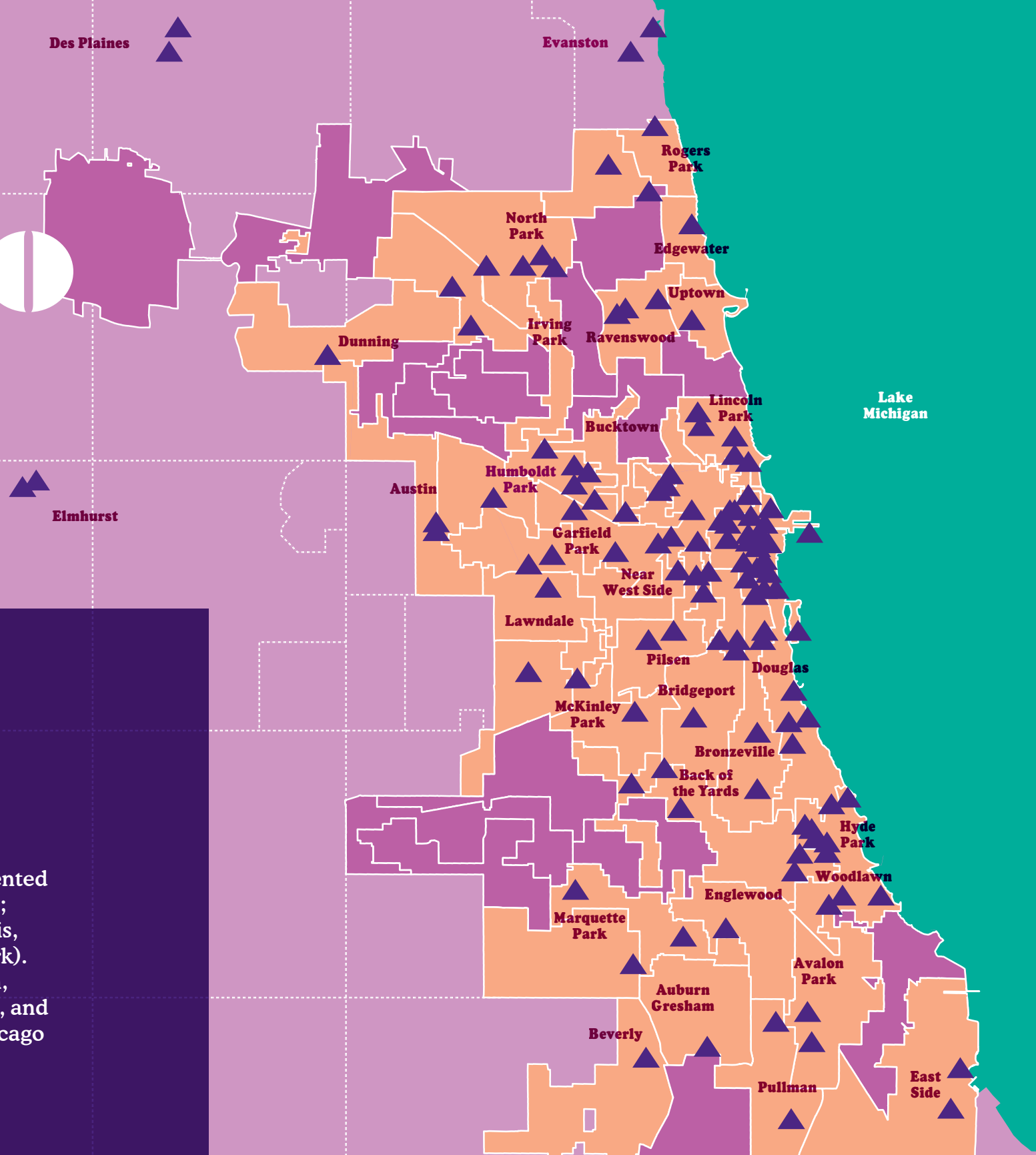
Projects in

35 OF 50

CHICAGO WARDS

BEYOND CHICAGO

Additional exhibitions and programs were presented in the Chicago suburbs; Springfield (Illinois); and out of state — in Los Angeles, Minneapolis, New York City, and Saratoga Springs (New York). Internationally, organizations in Amsterdam, Lausanne, Linz (Austria), London, Madrid, Paris, and Venice presented or will present Art Design Chicago exhibitions and programs in 2019 and 2020.





"The Terra Foundation generated a great idea for a city-wide initiative, pulled together a truly broad consortium of participating organizations, and put the resources behind it to make people aware of all the great programs, publications, and experiences developed as part of ADC."


John Russick,
Chicago History Museum

VISIBILITY AND REACH

Art Design Chicago and the exhibitions and programs of the initiative's partners were featured in hundreds of news articles with a combined readership of approximately 235,000,000 around the world.

Designed pro-bono by creative partner Leo Burnett, the Art Design Chicago advertising campaign piqued the curiosity of locals and visitors. Described as "the best curiosity-triggering way to get you to engage with the Chicago art and design scene" by the culture magazine *Newcity* (October 25, 2018), the Just Go See It campaign ran across advertising platforms—billboards, bus shelters and train stops, radio, and digital—and led to 114,000,000 total audience impressions, driving awareness of and participation in partners' programs.



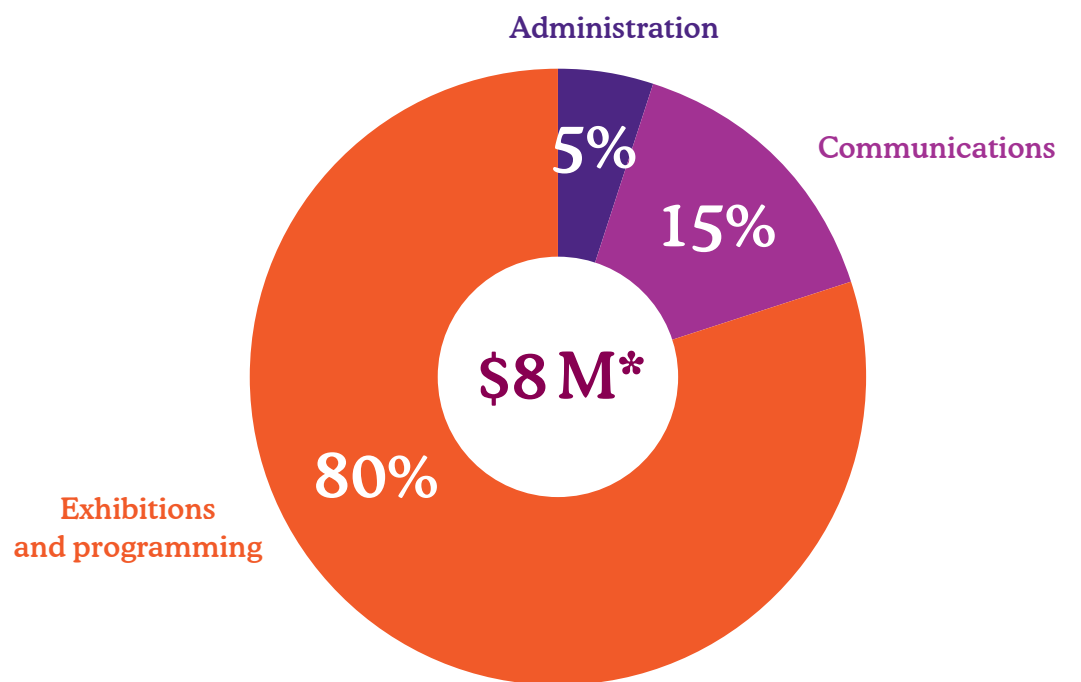


“In the first half of the twentieth century, Chicago brokered all kinds of trajectories: coming and going, importing and exporting, gathering and redistributing, a sense of having arrived and the exhilaration of finally going somewhere. These railed connections informed Chicago’s artistic identity, forging an art world that was as expansively networked and inter-connected as the ‘iron roads’ radiating from the city’s looped heart.”

Jennifer Jane Marshall

Art in Chicago: A History from the Fire to Now
(University of Chicago Press, 2018)

FINANCIALS



Financial Investment

107
Grants Awarded

\$55 M
Economic Impact**

*Total contributions by the Terra Foundation (\$6.76 million) and funding partners (\$1.24 million)

**Total estimated economic impact on Chicago: \$55,121,770 (Source: Choose Chicago)

SPONSORS

Art Design Chicago was an initiative of the Terra Foundation for American Art with Presenting Partner, The Richard H. Driehaus Foundation, and several other important funding partners.

TERRA
FOUNDATION FOR AMERICAN ART

Presenting Partner



DRIEHAUS
FOUNDATION

Supporting Partners



MacArthur
Foundation

TheJoyceFoundation

In-Kind Partners



THE CHICAGO
COMMUNITY TRUST
AND AFFILIATES

Leo Burnett

POLK BROS
FOUNDATION

EXPO
CHGO

A woman with dark hair in a ponytail, wearing a white face mask, is looking down at an exhibit. The exhibit is a display case containing a book and a small informational card. In the background, other visitors are visible, also looking at the exhibit. The scene is set in a museum or gallery with warm lighting.

THANKS FOR PARTICIPATING

The momentum continues—explore ongoing programs
and resources at ArtDesignChicago.org